

Hello Captains and Trivia Teams,

December 8, 2010

**Superheroes of Trivia**, KVSC's 32<sup>nd</sup> annual trivia weekend is shaping up to be one of our most adventurous trivia tournaments to date, taking place February 11-13. Trivia captains and players—summon your alter egos and hone your research powers as KVSC's superhuman trivia writers dig deep into the vast vault of superheroes.

Please share the following dynamics of trivia with your teammates regarding **Superheroes of Trivia** news:

◆**Registration News:** Early bird trivia team registration and visual trivia are available starting Wednesday, December 15 at the KVSC studios. Our offices are typically open Monday-Friday (except federal holidays) from 8:30 a.m. to 5 p.m. KVSC will not post the visual images on our Web site.

◆**New Rule for 2011 ONLY:** KVSC phone bank volunteers will be trained to NOT give incompletes or partials for guessing *man, boy, woman or girl*. For example, if the answer is "Trivia Woman" and your team guesses "Super Woman", your team will be told wrong. The intent of this rule is to stop misleading guesses with the words *man, boy, woman and girl*. KVSC's question and point dispute volunteers WILL NOT accept challenges to questions on this basis. This rule is firm and will stand.

◆**New for Trivia 2011:** We want to see you in tights! Indeed, KVSC will host a BEST TEAM, BEST INDIVIDUAL and BEST VOLUNTEER costume contest. KVSC will use our Facebook page throughout trivia weekend as the place to post photographs on our wall. The voting will be open for an extended time during trivia weekend and we will award prizes based on the voting at the awards ceremony on February 13. KVSC's Facebook is Facebook.com/KVSC881FM.

◆**Affiliate Stations for 2011:** We are continuing to offer trivia weekend as a live simulcast with Minnesota State University-Mankato and its affiliated stations and KSRQ 90.1FM in Thief River Falls, Minnesota. There may be some additional stations signing up, stay tuned for those details.

◆**Phone Bank:** We intend to staff 30 phone lines with volunteers the entire contest, noting the continued growth and exposure of our 50-hour trivia contest. If you know of a local organization or group we can contact about volunteering, please call or e-mail KVSC at 320-308-3053 or [info@kvsc.org](mailto:info@kvsc.org) to share any ideas.

◆**Poster and Promo News:** KVSC's graduate student extraordinaire Eric Wheeler is the creative mind behind all **Superheroes of Trivia** imaging and branding. The posters should be ready for teams on December 15. Eric, who serves as our Director of Social Media & PR, has developed extensive Facebook, KVSC.ORG and Twitter branding for Trivia. You follow KVSC on Twitter, don't you? Check us out at <http://twitter.com/kvsc881fm>.

◆**UTVS**-the University Television System- will broadcast live coverage of trivia weekend, both on local cable in the St. Cloud area and via Web-streaming. The super creative folks at UTVS are working on an amazing set and production for your viewing pleasure! You can find UTVS on channel 21 or log on to [www.utvs.com](http://www.utvs.com) for Web-stream links of live trivia coverage. Husky Hockey is on the road trivia weekend, so they will have a full crew too!

◆**Registration Deadline:** The firm deadline to register for **Superheroes of Trivia** is 4:30 p.m. on Friday, February 11.

◆**Team Numbers:** KVSC will contact your campaign headquarters to assign your team number on Friday, February 11. We will start calling in the early afternoon. Please try to have a team representative available for that call Friday afternoon. But, we'll call back until we reach a spandex bedazzled player at your headquarters.

◆**Awards and Superheroes of Trivia Party:** The trivia awards ceremony begins at 8 p.m. Sunday, February 13 in the Ritsche Auditorium at SCSU. We'll deliver the *Minnesota Masters of Trivia Traveling Trophy* from 2010 champions from team Stefan's Dream XI: VENI, VENI, VENI to the new champions. As always, the post-trivia shenanigans continue Sunday night at the Red Carpet Nightclub in downtown St. Cloud. The *Shake a Hamster Band* promises to elevate you to new heights (so your cape can take a powder after 50 hours of hard work).

Finally, our gratitude is extended to teams that pledge to support KVSC year-round. If your team has considered "passing the hat" to support KVSC's operations outside of trivia weekend we have an easy process in place. You can click on the *Contribute* link at KVSC.org and we'll get you started on your path to supporting *Your Sound Alternative* year-round at 88.1FM. Not only is it tax deductible to become a member of KVSC, Trivia Man and Question Girl will give you a high five!

Best,

Jo McMullen-Boyer  
Station Manager

P.S. Be sure to visit KVSC.org and Facebook.com/KVSC881FM. These are the best resources for all trivia updates. Good luck!