

Autumnal Greetings KVSC Members,

September 21, 2011

“Good communication is as stimulating as black coffee and just as hard to sleep after.” The quote, attributed to Anne Morrow Lindbergh, is one KVSC endeavors to emulate. We present local voices from volunteers who love music and support community news hailing from Central Minnesota. Our on air hosts range from seasoned veterans approaching 30 years of hosting programs to the fresh faced, and often nervous, students turning on their microphone on 88.1FM for the first time solo. KVSC’s college and community radio service is one we’re so proud you are part of. Stations such as KVSC continue to be a rare find left of the dial due to decreasing economic support. Thank you for listening to and supporting independent voices, we hope to stimulate your musical and local communication needs (sleeping after is just fine).

The start of the new academic year has brought many new student leaders and volunteer voices to the airwaves. The news department is under the leadership of graduate student Adam Ulbricht, he’s working with several undergraduate students and hosting live, long-form feature interviews most weekdays at 12:30 p.m. during the *NewsWatch* hour. The sports department features the return of the talented Zack Fisch and Dave Overlund. KVSC is the *only* FM home to Husky Sports coverage; a complete and ambitious fall schedule of live sports is posted at KVSC.org.

You may have received a membership renewal form and return envelope. This means it has been a year or longer since your last pledge to 88.1FM. Listener support directly impacts the programming, equipment and continued growth of *Your Sound Alternative*. You can also renew your pledge by calling the hosts during pledge week (Oct. 22-30) or visit KVSC.org. Click on the *Membership/Contribute* links to complete the online form. While visiting the site, please review pledge perks such as new coffee mugs, vintage logo T-shirts and hand powered weather radio that are available at various donation levels.

KVSC continues its tradition of supporting local artists by presenting Minnesota Music Day on Monday, October 17. Regular programming will be suspended to recognize and celebrate artists from St. Cloud and the Land of 10,000 Songs from 6 a.m. to midnight. It’s a tradition on *Your Sound Alternative*, your song/artist suggestions are welcomed on the studio line, 320-308-5872.

Fall 2011 marks the **20th anniversary of Monday Night Live**. Back in 1991 the show began as KVSC moved into its newly renovated studios and the students invited touring bands such as Big Head Todd and the Monsters and The Samples to stop in, as well as local artists such as Monastic Beach, The Auto Body Experience and The Nothingheads to showcase their talent. The program now is simulcast on UTVS-channel 21 (Charter) in St. Cloud.

Date of Performance	Performers LIVE 10-11pm	Style of Artists
September 26	Chase Binnie	SCSU singer/songwriter
October 3	Savannah Smith	Folk/Pop
October 10	Farmhouse Band	Old Timey PartyGrass
October 17	Turn Back Now	Alternative/Americana
October 24	Thee Evil Creatures	Pop Rock
October 31	Key Lime Special	Reggae/Rock/Dub
November 7	Pop Vultures	Underground Hip-Hop
November 14	My Vigilante Superego	Happy Hardcore/Punk
November 21	The Ericksons	Indie/Folk guitar/banjo
November 28	Sound Syndrome	Drum & Bass/Hip-Hop
December 5	Roster McCabe	Funk/Reggae/Guitar Rock

KVSC announced its 33rd annual trivia theme in August. 33 1/3: Trivia Long Play will take place February 10-12. The theme salutes KVSC, the only central Minnesota station still playing vinyl records. From eight-tracks and cassette tapes to CDs and mp3s, there is only one medium that has stood the test of time: Vinyl records.

Expect this year's 50-hour Trivia Weekend marathon to have questions on LPs, 45s and 78-RPM records and all the nostalgia that comes with them. Round up your team of crate diggers, visit the wax museum and research the rare vinyl records, review liner notes and cover art that has stayed in the hearts of music enthusiasts for years gone by. Volunteer and team registration opens on December 15.

KVSC's social media provides enhanced access to concert tickets, music, news and sports from *Your Sound Alternative*. KVSC's Twitter and Facebook pages are serving up timely news, sports and special event details. If you haven't already, please join the more than 2,100 friends following us on Facebook and tailor your Twitter feeds to our news and sports department updates. The Twitter profiles include @KVSC881FM, @KVSCnews, @KVSCsports and @KVSCchockey. Additionally, you can subscribe to receive our monthly electronic newsletter, podcasts, and RSS feeds for content updates by visiting the main page of KVSC.org.

KVSC has applied for a grant from the Minnesota Arts and Cultural Heritage Fund, one the station received in fiscal years 2010-2011. The legislature changed the application process in the new fiscal year including the timeline to receive funding, if granted. We hope to hear good news in early October. Meanwhile, listener support has brought you the *Arts Collage* and long form arts and culture features/podcasts from radio arts producer Jeff Carmack. Thank you! We feel strongly about continuing our commitment the vibrant arts and cultural scene—hopefully we can fund more no cost or low cost events for the community in the future.

Listener requests for more information about the songs and artists broadcast on 88.1FM is available on KVSC.org. You can view in real-time the songs and artists that the KVSC host is playing on the air. When you visit KVSC.org check out the upper right corner by "Listen Live" for the name of the program on the air, the host name (click on their name to read their bio) and the track they are playing. Also, if you click on the "track" link you will find a playlist archive of all the host's previous shows.

Thank you for being a member of 88.1FM *Your Sound Alternative*. Your comments and feedback are important to everyone at the station. Please feel free to contact me at 320-308-3053, or send an email to info@kvsc.org. As always, please let us know if you're interested in KVSC's radio training program (open to general community and high school aged volunteers) or if you've got a news or community event we can help promote.

Best,

Jo McMullen-Boyer
Station Manager